



Hemlock Sawdust Days
PO Box 114 Hemlock, MI 48626
www.hemlocksawdustdays.com
info@hemlocksawdustdays.com

Plaid To Be Back!

We are back!! 2021 was a tough year for everyone, including us! Unfortunately, due to the Coronavirus we had to cancel last year's festival. No one was more saddened by this event than our very own committee. However, we are back, and couldn't be happier! We cordially invite you to participate as a sponsor of the annual Hemlock Sawdust Days Festival. We hope to grow this event every year and by becoming a sponsor, this will help achieve the mission of providing a weekend celebration filled with events that the entire community can enjoy. We cordially invite you to participate as a sponsor of the annual Hemlock Sawdust Days Festival. We hope to grow this event every year and by becoming a sponsor, this will help achieve the mission of providing a weekend celebration filled with events that the entire community can enjoy.

Sawdust Days is put on by the Hemlock Celebrations Organization, a non-profit group made up of community volunteers. This group distributes proceeds from the Sawdust Days events back to the community in the form of scholarships and as supplemental funds for community projects, such as community landscaping, benches, park improvement, and more.

Hemlock Sawdust Days has taken place for **43 years** and draws people from both the community of Hemlock and the larger Great Lakes Bay Region. There are fun activities and events for people of all ages! Every year the festival kicks off with a parade and pancake breakfast, which highlights the camaraderie of small-town life by bringing everyone together in the center of Hemlock. Throughout the day, Richland Township Park hosts several festivities. Here one will find fun and games for the kids, carnival, crafters, vendors, food, live music, a petting zoo, lumberjack shows and much more. The festival this year takes place September 18th. You can find out more about our event at www.hemlocksawdustdays.com.

Your sponsorship helps to defray the cost of organizing the event. Any amount of sponsorship is welcome as we hope to continue this festival for many years to come. We are looking for monetary sponsors as well as companies/organizations to donate the use of items such as lighting, generators, kids' prizes, auction items, fireworks. Without the generous support of our community, we would be unable to put this event on every year for the community to enjoy.

Thank you in advance for considering becoming a Hemlock Sawdust Days sponsor. Attached you will find a sponsorship form as well as information about sponsorship levels which includes what you are entitled to at each level.

You can help us pave the way to the providing a festival that's full of laughter and fun that people will talk about for years to come. We know many businesses have struggled over the past year and we are truly grateful for those who can help us towards our goal this year in putting on our festival!

If you have any questions please feel free to e-mail/call fundraiser/sponsor coordinator Melissa Anderson, at 989-274-7105, info@hemlocksawdustdays.com or manderson8843@gmail.com.

Thank you for your support,

Melissa Anderson
Fundraiser/Sponsor Coordinator
info@hemlocksawdustdays.com / manderson8843@gmail.com
989-274-7105

2021 Sawdust Days Festival Sponsorship Levels

Hemlock Level Sponsor	\$2000+ Monetary Donation
Oak Level Sponsors	\$1000+ Monetary Donation or items valued
Maple Level Sponsors	\$500+ Monetary Donation or items valued
Pine Level Sponsors	\$250+ Monetary Donation or items valued
Sapling Level Sponsors	\$100+ Monetary Donation or items valued
Community Level Sponsors	Under \$100 Monetary Donation or items valued

Hemlock Level Sponsor \$2000+ Monetary Donation

- Oak Level Perks +
- 1 banner viewable in entertainment tent
- 4 Social media posts advertising company
- (Our Facebook page reached over 25,000 people last year)
- 8 Entertainment Tent Entry Wrist

Oak Level Sponsors \$1000+ Monetary Donation or items valued

- Maple Level Perks +
- 3 Social media post advertising company (Our Facebook page reached over 25,000 people last year)
- Sponsorship announcement during events throughout the festival
- Free vender space (must be staffed Saturday and Sunday)
- 8 Entertainment Tent Entry Wrist Bands

Maple Level Sponsors \$500+ Monetary Donation or items valued

- Pine Level Perks +
- 1 Social media post advertising company (Our Facebook page reached over 25,000 people last year)
- Listed as sponsor in sponsorship section of website
- 4 Entertainment Tent Entry Wrist Bands
- Listed in sponsorship section on festival brochures

Pine Level Sponsors \$250+ Monetary Donation or items valued

- Sapling Level Perks +
- 1 sign with business name displayed at festival
- 2 Entertainment Tent Entry Wrist Bands

Sapling Level Sponsors \$100+ Monetary Donation or items valued

- Listed as sponsor in sponsorship section of website
- Listed in sponsorship section on festival brochures
- Sawdust Days Sponsorship sign for business or home
- Business name on Information Booth Sign

Community Level Sponsors Under \$100 Monetary Donation or items valued

- Recognition of donation at event in which item or money is used



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SPONSORSHIP COMMITMENT FORM

Name _____ Company _____

Address _____ City _____ State _____ Zip Code _____

Telephone _____ Email _____

Please mark the sponsorship level you would like to apply for as well as the benefits you would like to use.

All sponsorship forms and checks payable to Hemlock Sawdust Days are due by **August 31st** to ensure your business/organization can be included in marketing materials to the address above. Our non-profit license number will be supplied upon confirmation of sponsorship.

A high quality/resolution version of your logo sent to info@hemlocksawdustdays.com.

If you are donating more than one item or making both a monetary and item donation, please combine the value and make note of the item value with the description.

Hemlock Level Sponsor \$2000+ Monetary Donation Donation Value _____

- Free entry in Sawdust Days Parade 2 Free vender spaces (must be staffed Saturday)
- Description of any donated items _____

Oak Level Sponsor \$1000+ Monetary Donation or items valued Donation Value _____

Free entry in Sawdust Days Parade Free vender spaces (must be staffed Saturday)
Description of any donated items _____

Maple Level Sponsor \$500+ Monetary Donation or items valued Donation Value _____

- Free entry in Sawdust Days Parade
- Description of any donated items _____

Pine Level Sponsor \$250+ Monetary Donation or items valued Donation Value _____

- Description of any donated items _____

Sapling Level Sponsor \$100+ Monetary Donation or items valued Donation Value _____

- Description of any donated items _____

Community Level Sponsor < \$100 Monetary Donation or items valued Donation Value _____

- Description of any donated items _____