



PO Box 114 Hemlock, MI 48626  
www.hemlocksawdustdays.com  
info@hemlocksawdustdays.com

Hemlock Sawdust Days is excited to be celebrating **45 years** of fun and activities for the community of Hemlock and The Great Lakes Bay Region from **September 20-22, 2024**, but we need YOUR help to make it a success!

Your sponsorship or donation can help to defray the cost of organizing the event and helping others in the community through our scholarships and community projects. **We are looking for sponsors/donors in three areas:**

- 1) **Monetary sponsorships to cover the cost of the festival itself (~\$25k).**
- 2) **In kind sponsorship of goods/services for the festival (i.e. lighting, generators, golfcart/atvs for committee use, portable toilets, etc.)**
- 3) **Goods/gift certificates toward our auction items and door prizes to generate interest and funds for scholarships/community projects.**

**If you or your business would like to sponsor a specific amount or one of our events, please reach out to our committee representatives to learn about possibilities and how we can best serve your business interests.**

The 45<sup>th</sup> Hemlock Sawdust Days festival kicks off Friday night, September 20, 2024, with live entertainment in our entertainment tent at Richland Township Park. Throughout the day on Saturday, guests can enjoy our annual parade, vendors, classic car show, food trucks, kids' games, entertainment tent, and much more. The weekend finishes off with family fun day on Sunday.

Thank you in advance for considering becoming a Hemlock Sawdust Days sponsor for 2024, your generosity is greatly appreciated. Attached you will find a sponsorship form as well as information about sponsorship levels and what incentives for your business are included.

If you have any questions, please feel free to e-mail or call **fundraiser/sponsor coordinator Danielle Perry, at 989-482-6822, info@hemlocksawdustdays.com, or dperry@svsu.edu.**

Thank you for your continuous support,

Danielle Perry  
Fundraiser/Sponsor Coordinator  
info@hemlocksawdustdays.com / dperry@svsu.edu  
989-482-6822

# 2024 Sawdust Days Festival Sponsorship Levels

## Hemlock Level Sponsor \$5000+

- Lumberjack Level Perks +
- 1 banner viewable in the entertainment tent throughout 3-day festival
- 5 company-specific social media posts (~4k followers)
- Inclusion with tier-level sponsors on paid social media advertising 2 weeks before festival
- 1+ Mention on paid radio advertising for festival

## Lumberjack Level Sponsor \$1000+

- Logging Level Perks +
- 4 social media posts including tier-level sponsors
- Sponsorship announcement during events throughout the festival

## Logging Level Sponsor \$500+

- Sawdust Level Perks +
- 3 social media posts including tier-level sponsors
- Listed in the sponsorship section on festival brochures.

## Sawdust Level Sponsor \$250+

- Axe Level Perks +
- 2 social media posts including tier-level sponsors
- Business name recognized on sign/banner displayed at the park entrance.

## Axe Level Sponsor \$100+

- Plaid Level +
- Listed as a sponsor in the sponsorship section of the website.

## Plaid Level Sponsor Under \$100

- Recognition of donation at the event in which an item or money is used.

2024 EVENT SPONSOR	Full Cost of Event (Varies)
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- Sponsor recognition on logoed signage at event and/or in the park.
- Inclusion with ALL event-specific advertising on social media.
- Recognition at event/in-park as event sponsor.
- Listed as sponsor on the website.
- Business name recognized on sign/banner displayed at the park entrance.

*Event examples may include: Friday Night/Saturday Night main entertainment acts, Touch-a-Truck, Parade, Lumberjack exhibition, etc.*

**All sponsorships with placement on flyers/posters for festival MUST be received before July 1, 2024. All sponsorships desiring placement on signage MUST be received before August 1, 2024.**

All Sawdust Level sponsors and above will have a sign displayed with the logo of your choice at the park entrance.

**\*\*Please send a high-quality version of your logo to [dperry@svsu.edu](mailto:dperry@svsu.edu)\*\***

**\*\*\*If you would like to be part of the Sawdust Days Parade, please fill out the parade form online at [Hemlocksawdustdays.com](http://Hemlocksawdustdays.com)**



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## SPONSORSHIP COMMITMENT FORM (2024)

Company \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

All sponsorship forms and payment (**Paypal OR checks payable to Hemlock Celebrations**) are due by **July 1, 2024 to the address above**, to ensure your business/organization can be included in marketing materials. Our non-profit license number will be supplied upon confirmation of sponsorship.

If you are donating more than one item or making both a monetary and item donation, please explain in the details section below.

**EVENT SPONSORED:** \_\_\_\_\_

**AMOUNT Sponsored:** \$ \_\_\_\_\_

**PAYMENT:**  [PayPal.me/HemlockSawdustDays](https://www.paypal.com/donate/?url=https://www.hemlocksawdustdays.com)  **Square**  **CHECK (included)**



Sponsorship benefits do not go into effect until after payment is received by HSD.

**ITEM Donated:** \_\_\_\_\_

**ITEM Estimated Value:** \$ \_\_\_\_\_

**DETAILS:** \_\_\_\_\_

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